

March 8, 2010

Mr. Stephen C. Meyers  
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Dublin, NH 03444-0254

Dear Stephen,

My family likes to kid about me being cheap. I remind them the right word is "frugal."

Sure, our Saturn is more than 12 years old and has well over 100,000 miles on it. But it still runs just fine. And I do make my own brown bag lunch with a couple of ham-and-cheese sandwiches. But I like ham and cheese and it is less expensive than buying lunch.

I am a big believer in the adage that if you watch your pennies, your dollars take care of themselves. And just as I am frugal with my own money, I believe your government should operate with that same sensibility. I call it my **Brown Bag Guide to Government**

- Don't Spend More Than You Have
- Smaller Government Is Better Government
- People Create Jobs, Not Government

Stephen, this is how I've governed Milwaukee County and I know it works. I am running for Governor so that I can do the same in Madison.

During our campaign, I have seen, heard, and felt the anger in people's voices and faces because the liberal ideas that have -- and continue to -- come out of Madison have taken our state down the wrong road. Their "Spend First, Pay For It Later" way of doing business is unsustainable, irresponsible, and indefensible.

State government doesn't have to be big to be effective. In fact, **smaller government is better government**. It's imperative that government live within its means and **government doesn't spend money it doesn't have** on programs it can't afford. And here's something else that you and I know that seems to have escaped the attention of Governor Jim Doyle and Mayor Tom Barrett: **Government doesn't create jobs, people do**.

Stephen, we need to get Wisconsin moving in the right direction, but winning this campaign won't be easy. Knowing that you hate waste and you dislike the direction Wisconsin is going as much as I do, can I count on you to write another check for \$1,000, \$1,500 or \$2,000 to help me defeat Tom Barrett?

Your past support has fueled our progress and your continuing support will keep it up. Just return your contribution in the envelope enclosed to my attention at our Wauwatosa campaign headquarters.

Over, please . . .

As this historic campaign unfolds, I want Wisconsin's voters to know for certain there are sharp policy differences between Liberal Democrat Tom Barrett and me.

When I was elected as Milwaukee County Executive, the government smacked of greed and reeked of corruption. I helped clean the place up, slashing county debt by 10% and reducing the workforce by 20%. In seven years, I've given back \$375,000 of my salary to the county because I thought it was only right that if I was asking county employees to sacrifice, I should too.

**That's the kind of Governor I will be**

If allowed, Tom Barrett will inflict a third term of Governor Doyle's failed policies on Wisconsin's families.

His liberalism bursts through in everything he does. His record is one of higher taxes, and more spending.

In Congress, Tom Barrett voted for the largest tax increase in American history. In the State Legislature, he voted for the largest tax increase in Wisconsin's history. And as Mayor of Milwaukee he's increased taxes in every single budget.

**That's the kind of Governor he will be**

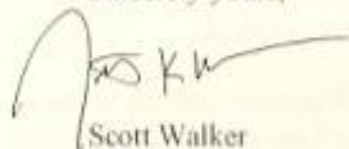
In contrast, I authored eight straight county budgets with no increase in the tax levy from the previous year. Badger State voters have a clear choice.

Your conservative activism and financial leadership will make a difference. Please stay involved, because **I need you**

Write your generous "Friends of Scott Walker" contribution for one of the three suggested amounts on your personal reply form so we can keep our momentum going strong with our conservative message of lower taxes, less government, fiscal responsibility and . . .

A healthy dose of good old-fashioned frugality.

Sincerely yours,



Scott Walker

P.S. I know this about myself: I am frugal.  
I know this about Wisconsin: We need that sensibility now!  
I know this about you: I depend on you.  
Will you send an additional contribution, today, to keep our campaign on track?